



ICHOM

VIRTUAL CONGRESS

16-19 NOVEMBER 2020

Making Change Happen:

Leading healthcare to the high-value outcomes most meaningful to patients



**Pre-Conference
Brochure**

➤ conference.ichom.org

#ICHOMCongress2020



ICHOM
VIRTUAL CONGRESS

Our event will help you:

- Understand the benefits of outcomes measurement for patients, providers, payers and policymakers
- Learn what ICHOM is doing to translate our lessons learned into new solutions that will unlock the potential of value-based healthcare
- Know how to implement VBHC with our step by step guide from how to get started to how to scale
- Listen to real-life examples of organisations in the USA, Canada, Europe, Wales (UK) and Asia Pacific where routine care includes outcomes measurement and shared decision making

Event Timings:

16-18 November 2020

Pre-Agenda Networking Lounges and Exhibition Hall Open

- 07:00 CST
- 08:00 EST
- 13:00 GMT
- 14:00 CET
- 00:00 AEDT

16-18 November 2020

Content Program Commences

- 08:00 CST
- 09:00 EST
- 14:00 GMT
- 15:00 CET
- 01:00 AEDT

19 November 2020

3-Hour Workshops Commence

- 08:00 CST
- 09:00 EST
- 14:00 GMT
- 15:00 CET
- 01:00 AEDT

NEW ICHOM Exhibition Challenge

Exhibition
CHALLENGE

We are excited to present our new ICHOM Exhibitor Challenge for all delegates. To register for a chance to win one of five Conference Series 2021 passes, all you need to do is visit each of the 10 exhibitor booths and complete the exhibitor challenge.

If you have any questions about the challenge, please contact events@ICHOM.org

During this conference you will have the option to provide your name, email address, phone number, job title and company name ("Contact Information") to various event sponsors or exhibitors ("Exhibitors"). Please review ICHOM's [Privacy Policy](#) for more information for links to the Exhibitors' privacy policies and for more information on what personal data we ICHOM collects and how we use, share, and secure your personal data.

Day 1: 16 November 2020

Unleashing The Power Of Outcomes Measurement

7:00 CST **Pre-Agenda Networking and Exhibition**

Start time: 07:00 CST | 08:00 EST | 13:00 GMT | 14:00 CET | 00:00 AEDT

End time: 08:00 CST | 09:00 EST | 14:00 GMT | 15:00 CET | 01:00 AEDT

Plenary

8:00 CST **Chair's Opening Remarks and Patient Introduction**

Start time: 08:00 CST | 09:00 EST | 14:00 GMT | 15:00 CET | 01:00 AEDT

End time: 08:10 CST | 09:10 EST | 14:10 GMT | 15:10 CET | 01:10 AEDT

Suzanne Gaunt, *President and CEO, ICHOM*

Dr. Thomas Feeley, *Senior Fellow, Institute for Strategy and Competitiveness, Harvard Business School; and the Helen Shafer Fly Distinguished Professor of Anesthesiology, University of Texas MD Anderson Cancer Center, USA*

8:10 CST **Opening Keynote: Unleashing the Power of Outcomes Measurement**

Start time: 08:10 CST | 09:10 EST | 14:10 GMT | 15:10 CET | 01:10 AEDT

End time: 08:35 CST | 09:35 EST | 14:35 GMT | 15:35 CET | 01:35 AEDT

Professor Michael Porter, *Cofounder and Board Chairman, ICHOM; Bishop William Lawrence University Professor, Harvard Business School*

Stefan Larsson, *Cofounder and Board Member, ICHOM; Senior Partner and Managing Director, Boston Consulting Group*

8:35 CST **Interval: Åse-Line Baltzersen, Patient Video**

8:40 CST **Keynote Panel Session: Enabling Relationship-Centric Care**

Start time: 08:40 CST | 09:40 EST | 14:40 GMT | 15:40 CET | 01:40 AEDT

End time: 09:40 CST | 10:40 EST | 15:40 GMT | 16:40 CET | 02:40 AEDT

Chair: Elizabeth Teisberg, Ph.D., *Cullen Trust Distinguished University Chair in Value-Based Care, Dell Medical School, Executive Director of the Value Institute for Health and Care, Dell Medical School and the McCombs School of Business University of Texas at Austin*

Dr. Carlos Mery, *Associate Professor of Surgery and Perioperative Care, and Pediatrics, Pediatric and Congenital Cardiothoracic Surgery Texas Center for Pediatric and Congenital Heart Disease; Associate Chief, Pediatric and Congenital Cardiothoracic Surgery; Director*

Professor Kamalini Ramdas, *Professor of Management Science and Operations, London Business School*

9:40 CST **Fireside Chat with William A. Haseltine PhD, Chair and President of ACCESS Health International**

9:50 CST **Incentivising High-Value Care – Value-Based Reimbursement Goes Global**

Start time: 09:50 CST | 10:50 EST | 15:50 GMT | 16:50 CET | 02:50 AEDT

End time: 10:20 CST | 11:20 EST | 16:20 GMT | 17:20 CET | 03:20 AEDT

Dr. Mark McClellan, *Robert J. Margolis Professor of Business, Medicine, and Health Policy, and Founding Director, Duke-Margolis Center for Health Policy, Duke University*

10:20 CST **Interval: Hear from our exhibitors**

10:25 CST **ICHOM COVID-19 Standard Set**

Start time: 10:25 CST | 11:25 EST | 16:25 GMT | 17:25 CET | 03:25 AEDT

End time: 11:05 CST | 12:05 EST | 17:05 GMT | 18:05 CET | 04:05 AEDT

Luz Sousa Fialho, *Director of Outcomes Research, ICHOM*

Philip Collis, *Patient Research Ambassador, NHS England/ NIHR*

Dr. Gisele Nader Bastos, *Medical Manager, Moinhos de Vento Hospital*

Kees Brinkman, MD, PhD, *Internist, OLVG Hospital, Santeon*

11:05 CST **Exhibition**

Start time: 11:05 CST | 12:05 EST | 17:05 GMT | 18:05 CET | 04:05 AEDT

End time: 11:30 CST | 12:30 EST | 17:30 GMT | 18:30 CET | 04:30 AEDT

11:30 CST **Concurrent Streams: Implementation Insights**

Concurrent Stream 1

Providers and Payers Align to Connect Value-Based Care with Population Health

Start time: 11:30 CST | 12:30 EST | 17:30 GMT | 18:30 CET | 04:30 AEDT

End time: 12:00 CST | 13:00 EST | 18:00 GMT | 19:00 CET | 05:00 AEDT

Caraline Coats, *VP, Provider Alliances, Humana*

Concurrent Stream 2

Insights From Vall D'hebron Vbhc Blueprint

How We Established a VBHC Routine in Clinical Workflows

Start time: 11:30 CST | 12:30 EST | 17:30 GMT | 18:30 CET | 04:30 AEDT

End time: 12:00 CST | 13:00 EST | 18:00 GMT | 19:00 CET | 05:00 AEDT

Maria Gutiérrez-San Miguel, *MBA, ESADE Business School; Coordinator of the Process Department, Vall d'Hebron University Hospital, Barcelona; Nurse; Engineer*

Concurrent Stream 3

Clinical Decision Making Insights From Real Life Examples of Shared Decision Making in Action

Start time: 11:30 CST | 12:30 EST | 17:30 GMT | 18:30 CET | 04:30 AEDT

End time: 12:00 CST | 13:00 EST | 18:00 GMT | 19:00 CET | 05:00 AEDT

Nelly van Uden, *Program Manager, SDM Santeon*

Roald van Leeuwen, *Program Manager, VBHC Santeon*

Concurrent Stream 4

Abstract Presentations

Judging Panel led by Tom Feeley and PM, Christiana Ilesanmi

Start time: 11:30 CST | 12:30 EST | 17:30 GMT | 18:30 CET | 04:30 AEDT

End time: 12:00 CST | 13:00 EST | 18:00 GMT | 19:00 CET | 05:00 AEDT

Christiana Ilesanmi, *Project Manager, Standard Set Development, ICHOM*

12:00 CST **Short Stretching or Refreshment Interval and Travel to Next Session**

12:10 CST **The Long Fix – From Value Driven Outcomes to Health Care Transformation**

Start time: 12:10 CST | 13:10 EST | 18:10 GMT | 19:10 CET | 05:10 AEDT

End time: 12:40 CST | 13:40 EST | 18:40 GMT | 19:40 CET | 05:40 AEDT

Vivian S. Lee, *MD, PhD, MBA - President, Verily Life Sciences*

12:40 CST **Daily Summary Discussion and Closing Remarks**

Start time: 12:40 CST | 13:40 EST | 18:40 GMT | 19:40 CET | 05:40 AEDT

End time: 13:00 CST | 14:00 EST | 19:00 GMT | 20:00 CET | 06:00 AEDT

Chair: Suzanne Gaunt, *President and CEO, ICHOM*

Dr. Jan Hazelzet, *Professor in Healthcare Quality and Outcome, Erasmus University Medical Center, Rotterdam, the Netherlands; Pediatric Intensivist and Associate Professor in Pediatrics, Erasmus University Medical Center, Rotterdam, the Netherlands*

Day 2: 17 November 2020

The Value Based Approach To Health System Sustainability

7:00 CST **Pre-Agenda Networking and Exhibition**

Start time: 07:00 CST | 08:00 EST | 13:00 GMT | 14:00 CET | 00:00 AEDT

End time: 08:00 CST | 09:00 EST | 14:00 GMT | 15:00 CET | 01:00 AEDT

Plenary

8:00 CST **Chair's Opening Remarks and Welcome**

Start time: 08:00 CST | 09:00 EST | 14:00 GMT | 15:00 CET | 01:00 AEDT

End time: 08:10 CST | 09:10 EST | 14:10 GMT | 15:10 CET | 01:10 AEDT

Stefan Larsson, *Cofounder and Board Member, ICHOM; Senior Partner and Managing Director, Boston Consulting Group*

Daphne Psacharopoulos, *Digital Lead, CVS Health; Board Member, ICHOM*

8:10 CST **Opening Keynote Panel: Defining Value-Based Healthcare Systems and the Journey Required to Get There**

Start time: 08:10 CST | 09:10 EST | 14:10 GMT | 15:10 CET | 01:10 AEDT

End time: 08:35 CST | 09:35 EST | 14:35 GMT | 15:35 CET | 01:35 AEDT

Chair: Stefan Larsson, *Cofounder and Board Member, ICHOM, Senior Partner and Managing Director, Boston Consulting Group*

Ronnie van Diemen-Steenvoorde, *Director-General of Curative Care, Dutch Ministry of Health, Welfare and Sport*

Omar Ishrak, *Executive Chairman and Chairman of the Board, Medtronic*

Professor Chorh Chuan Tan, *Chief Health Scientist and Executive Director, Office for Healthcare Transformation, Ministry of Health, Singapore*

Francesca Colombo, M.Sc., *Head of Health Division, OECD*

9:10 CST **Fireside Chat with William A. Haseltine PhD, Chair and President of ACCESS Health International**

9:20 CST **Organisation Wide Use Insights from Implementing the Value Agenda in Wales**

Start time: 09:20 CST | 10:20 EST | 15:20 GMT | 16:20 CET | 02:20 AEDT

End time: 09:50 CST | 10:50 EST | 15:50 GMT | 16:50 CET | 02:50 AEDT

Chair: Dr. Sally Lewis, *Clinical Director, NHS Wales, UK*

Helen Thomas, *Interim Director, NHS Wales Informatics Service*

Dr. Allan Wardhaugh, *Consultant Paediatric Intensivist, CCIO, Cardiff & Vale UHB; Co-lead, National Clinical Framework for Wales*

Hywel Jones, *Director, Finance Delivery Unit, NHS Wales; Vice Chair, NHS Wales Finance Academy*

9:50 CST **Value-Based Health Care Prize and Winner Announcement 2020**

10:00 CST **European Implementation of Value Based Health Care**

Start time: 10:00 CST | 11:00 EST | 16:00 GMT | 17:00 CET | 03:00 AEDT

End time: 10:50 CST | 11:50 EST | 16:50 GMT | 17:50 CET | 03:50 AEDT

Chair: Professor Gregory Katz, *Chair of Innovation & Value in Health, University of Paris School of Medicine, France*

Professor Ewa M. Roos, *Professor of Musculoskeletal Function and Physiotherapy, University of Southern Denmark*

Dr. Dennis van Veghel, *Boardmember, The Netherlands Heart Registration (NHR); Director, Catharina Heartcentre Eindhoven; Advisor, Netherlands Heart Network*

Dr. Florian Rüter, *Chief Quality Officer, University Hospital Basel; Chief Medical Officer, University Hospital Basel*

10:50 CST **Exhibition**

11:20 CST **Concurrent Streams: Value Based Healthcare Implementation in Practice. Insights from on the Ground**

Concurrent Stream 1

Panel Discussion

What Policymakers Should and Should Not Do to Drive HC Change- Recommendations from the Rock-Face

Start time: 11:20 CST | 12:20 EST | 17:20 GMT | 18:20 CET | 04:20 AEDT

End time: 12:10 CST | 13:10 EST | 18:10 GMT | 19:10 CET | 05:10 AEDT

Chair: Stefan Larsson, *Cofounder and Board Member, ICHOM, Senior Partner and Managing Director, Boston Consulting Group*

Jacqueline Bowman-Busato, *Patient and Policy Lead, EASO*

Joseph Casey - BA (Hons), *King's Health Partners*

Fabian Bolin - BSc, War on Cancer

Ishwaria Subbiah, *Physician, Assistant Professor, MD Anderson Cancer Center*

Willem Jan Bos, *Nephrologist, St. Antonius Hospital; Medical Leader, VHBC Improvement Team, Santeon*

Concurrent Stream 2

Insights From The Netherlands

Implementation of the Pregnancy and Childbirth Standard Set for Shared Decision Making in the Netherlands

Start time: 11:20 CST | 12:20 EST | 17:20 GMT | 18:20 CET | 04:20 AEDT

End time: 12:10 CST | 13:10 EST | 18:10 GMT | 19:10 CET | 05:10 AEDT

Professor Arie Franx MD PhD, *Professor of Obstetrics, Erasmus MC*

Hiske E. Ernst-Smelt, MSc, *Researcher and Project Leader, Erasmus MC*

Alies L. Depla, MD, *Junior Researcher, University Medical Center Utrecht*

Lyzette T. Laureij, MD, *Junior Researcher, Erasmus MC*

Bas B. van Rijn, MD, PhD, *Associate Professor Obstetrics, Erasmus MC*

Marije Lamain de Ruiter, *Researcher and Project Leader, Erasmus MC*

Concurrent Stream 3

IMI H2O Project

The H2O-Project, Towards a Platform for Patient Outcomes Data Across Europe

Start time: 11:20 CST | 12:20 EST | 17:20 GMT | 18:20 CET | 04:20 AEDT

End time: 12:10 CST | 13:10 EST | 18:10 GMT | 19:10 CET | 05:10 AEDT

Meni Styliadou, *Vice President, Government Affairs and Public Policy, Takeda Pharmaceutical; Head of Public Policy and Sustainable Healthcare, Takeda EUCAN*

Dr. Tanja Stamm - PhD, *Professor for Outcomes Research, Center for Medical Statistics, Informatics and Intelligent Systems (CEMSIIS) at the Medical University of Vienna; Deputy Director, Center for Medical Statistics, Informatics and Intelligent Systems (CEMSIIS) at the Medical University of Vienna*

Concurrent Stream 4

THE VBHC ECOSYSTEM: Three needed perspectives (clinician, health authority, industry) for a successful VBHC implementation journey

Start time: 11:20 CST | 12:20 EST | 17:20 GMT | 18:20 CET | 04:20 AEDT

End time: 12:10 CST | 13:10 EST | 18:10 GMT | 19:10 CET | 05:10 AEDT

Josep Vidal, M.D. PhD, *Director, Institute for Digestive and Metabolic Diseases at the Hospital Clinic of Barcelona; Head of Research Programs in Diabetes, Lipidology, and Obesity, IDIBAPS and CIBERDEM*

Ramón Maspons, *Chief Innovation Officer, Agency for Health Quality and Assessment of Catalonia (AquAS)*

Dr. Francisco de Paula Rodriguez, *Director of Strategy Department, Medtronic Spain and Portugal*

12:10 CST **Short Stretching or Refreshment Interval and Travel to Next Session**



Day 2: 17 November 2020

12:20 CST Concurrent Streams

Concurrent Stream 1

Practical Session

Global Coalition for Value in Healthcare: Public-Private Partnership for Health System Transformation

Start time: 12:20 CST | 13:20 EST | 18:20 GMT | 19:20 CET | 05:20 AEDT
End time: 12:50 CST | 13:50 EST | 18:50 GMT | 19:50 CET | 05:50 AEDT
Chair: **Arnaud Bernaert**, *Head of Shaping the Future of Health and Healthcare, Member of Executive Committee, World Economic Forum*
Stefan Larsson, *Cofounder and Board Member, ICHOM; Senior Partner and Managing Director, Boston Consulting Group*
Dr. Sally Lewis, *Clinical Director, NHS Wales, UK*
Nancy Brown, *CEO, American Heart Association*

Concurrent Stream 2

Insights From Cleveland Clinic

How We Use Outcomes Data to Benchmark and Achieve Continuous Improvement

Start time: 12:20 CST | 13:20 EST | 18:20 GMT | 19:20 CET | 05:20 AEDT
End time: 12:50 CST | 13:50 EST | 18:50 GMT | 19:50 CET | 05:50 AEDT
James Gutierrez, *Primary Care Internist and Physician Leader, Cleveland Clinic London*

Concurrent Stream 3

How to Get Started and Join the Value Based Health Care Transformation

Start time: 12:20 CST | 13:20 EST | 18:20 GMT | 19:20 CET | 05:20 AEDT
End time: 12:50 CST | 13:50 EST | 18:50 GMT | 19:50 CET | 05:50 AEDT
Dr Stephanie Wissig, *Director of Outcomes Research, ICHOM*

Concurrent Stream 4

Abstract Presentations

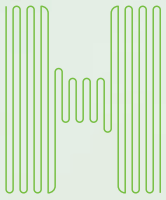
Judging Panel Led by Tom Feeley and PM, Christiana Ilesanmi

Start time: 12:20 CST | 13:20 EST | 18:20 GMT | 19:20 CET | 05:20 AEDT
End time: 12:50 CST | 13:50 EST | 18:50 GMT | 19:50 CET | 05:50 AEDT
Christiana Ilesanmi, *Project Manager - Standard Set Development, ICHOM*

12:50 CST Short Stretching or Refreshment Interval and Travel to Next Session

12:55 CST Daily Summary Discussion and Closing Remarks: Members of Conference Program Advisory Committee (CPAC) Facilitated by Chair

Start time: 12:55 CST | 13:55 EST | 18:55 GMT | 19:55 CET | 05:55 AEDT **End time:** 13:15 CST | 14:15 EST | 19:15 GMT | 20:15 CET | 06:15 AEDT
Chair: **Stefan Larsson**, *Cofounder and Board Member, ICHOM, Senior Partner and Managing Director, Boston Consulting Group*
Herb Riband, *Value Based Healthcare Consultant, USA and Europe*
Daphne Psacharopoulos, *Digital Lead, CVS Health; Board Member, ICHOM*



Value-based care

BY THE NUMBERS

Our data shows that value-based care works to improve the health and experience of patients and physicians.



211,000 fewer inpatient days

by Humana members under the care of value-based physicians compared to members under the care of non-value-based physicians.¹



75,900 fewer ER visits

by Humana members under the care of value-based physicians compared to members under the care of non-value-based physicians.¹



2.5x more

of Humana's healthcare dollars are earned by value-based primary care physicians, compared to their non-value-based peers.²



To learn how Humana works with physicians, no matter where they are on their journey to value-based care, visit ValueBasedCare.Humana.com.

Humana[®]

¹Humana Medicare Advantage member health results were limited to medical claims incurred during the 2019 calendar year. Humana compared members affiliated with providers in a value-based reimbursement model agreement versus an estimation of original fee-for-service Medicare medical costs using CMS Limited Data Set Files from 2018. Estimates of cost, admission and emergency department savings are subject to restatement with the availability of more current CMS data.

²Data derived from Humana 2019 value-based membership of 1,892,865 and non-value based membership of 893,593.

Day 3: 18 November 2020

Accelerating Standard Set Use And Global Outcomes Benchmarking

7:00 CST **Pre-Agenda Networking and Exhibition**

Start time: 07:00 CST | 08:00 EST | 13:00 GMT | 14:00 CET | 00:00 AEDT

End time: 08:00 CST | 09:00 EST | 14:00 GMT | 15:00 CET | 01:00 AEDT

Plenary

8:00 CST **Chair's Opening Remarks and Welcome**

Start time: 08:00 CST | 09:00 EST | 14:00 GMT | 15:00 CET | 01:00 AEDT

End time: 08:15 CST | 09:15 EST | 14:15 GMT | 15:15 CET | 01:15 AEDT

Martin Ingvar, *Cofounder and Board Member, ICHOM; Professor in Integrative Medicine, Karolinska Institutet*

Jamie Heywood, *Board Member, ICHOM; Founder, PatientsLikeMe; Founder, ALS Therapy Development Institute (ALS TDI), AOBiome, Genetic Networks, The SocialMedwork*

8:15 CST **Opening Panel Session: Technical Solutions to Scale Up Standard Sets and Enable Benchmarking Globally**

Start time: 08:15 CST | 09:15 EST | 14:15 GMT | 15:15 CET | 01:15 AEDT

End time: 09:05 CST | 10:05 EST | 15:05 GMT | 16:05 CET | 02:05 AEDT

Chair: Martin Ingvar, *Cofounder and Board Member, ICHOM, Professor in Integrative Medicine, Karolinska Institutet*

Stanley M. Huff, M.D., *Chief Medical Informatics Officer, Intermountain Healthcare*

Ron Roozendaal, *Director of Information Policy and CIO, Dutch Ministry of Health, Welfare and Sport*

Jamie Heywood, *Board Member, ICHOM; Founder, PatientsLikeMe; Founder, ALS Therapy Development Institute (ALS TDI), AOBiome, Genetic Networks, The SocialMedwork*

Greg Robinson, *Chief Technology Officer, ICHOM*

9:05 CST **Interval: Mellanie True Hills, Patient Video**

9:10 CST **The Scientific Basis of Patient Reported Outcomes. The CLEFT-Q Example**

Start time: 09:10 CST | 10:10 EST | 15:10 GMT | 16:10 CET | 02:10 AEDT

End time: 10:10 CST | 11:10 EST | 16:10 GMT | 17:10 CET | 03:10 AEDT

Dr. Andrea L. Pusic, *Chief of Plastic and Reconstructive Surgery, Brigham Health; Co-Director Patient-Reported Outcomes, Value & Experience (PROVE) Center, Brigham Health; Joseph E. Murray Professor of Surgery, Harvard Medical School*

Dr. Karen Wong Riff, *Assistant Professor, Plastic and Reconstructive Surgery, Sick Kids Hospital, Toronto Canada*

10:10 CST **Exhibition**

10:40 CST **Concurrent Streams: Outcomes Data in Practice. Insights from on the Ground**

Concurrent Stream 1

Making It Real. Applying Outcomes in a Real World

Start time: 10:40 CST | 11:40 EST | 16:40 GMT | 17:40 CET | 03:40 AEDT

End time: 11:20 CST | 12:20 EST | 17:20 GMT | 18:20 CET | 04:20 AEDT

Mike Pykosz, *Chief Executive Officer and Chairman of the Board, Oak Street Health*

Jamie Heywood, *Board Member, ICHOM; Founder, PatientsLikeMe; Founder, ALS Therapy Development Institute (ALS TDI), AOBiome, Genetic Networks, The SocialMedwork*

Jamie Heywood, *Board Member, ICHOM; Founder, PatientsLikeMe; Founder, ALS Therapy Development Institute (ALS TDI), AOBiome, Genetic Networks, The SocialMedwork*

Concurrent Stream 2

How to Use Outcomes in Real-Time to Enhance Value-Creation for Patients

Start time: 10:40 CST | 11:40 EST | 16:40 GMT | 17:40 CET | 03:40 AEDT

End time: 11:20 CST | 12:20 EST | 17:20 GMT | 18:20 CET | 04:20 AEDT

Helene Hedensted, *Health Economist and Project Manager, Aalborg University Hospital*

Helene Hedensted, *Health Economist and Project Manager, Aalborg University Hospital*

Concurrent Stream 3

Outcome Measurements and Managing the COVID-19 Crisis with eHealth Solutions

Start time: 10:40 CST | 11:40 EST | 16:40 GMT | 17:40 CET | 03:40 AEDT

End time: 11:20 CST | 12:20 EST | 17:20 GMT | 18:20 CET | 04:20 AEDT

Gerbrand van de Beek, *Global Solutions Lead, Philips VitalHealth*

Gerbrand van de Beek, *Global Solutions Lead, Philips VitalHealth*

Concurrent Stream 4

Abstract Presentations

Judging Panel Led by Tom Feeley and PM, Christiana Ilesanmi

Start time: 10:40 CST | 11:40 EST | 16:40 GMT | 17:40 CET | 03:40 AEDT

End time: 11:20 CST | 12:20 EST | 17:20 GMT | 18:20 CET | 04:20 AEDT

Christiana Ilesanmi, *Project Manager - Standard Set Development, ICHOM*

11:20 CST **Interval**

Day 3: 18 November 2020

11:30 CST **Concurrent Streams**

Concurrent Stream 1

Measuring Outcomes and Stroke Patient Pathway Pilot in Estonia

Start time: 11:30 CST | 12:30 EST | 17:30 GMT | 18:30 CET | 04:30 AEDT
End time: 12:10 CST | 13:10 EST | 18:10 GMT | 19:10 CET | 05:10 AEDT
Rõõt Palmiste, *Project Manager*, **Estonian Health Insurance Fund (EHIF)**
Vesa Komssi, *Executive Vice President*, **Nordic Healthcare Group (NHG)**

Concurrent Stream 2

Impact of COVID-19 on Care Pathways for the Prevention and Treatment of Diabetic Foot Ulcers in Ontario- Value – Based Healthcare Perspective

Start time: 11:30 CST | 12:30 EST | 17:30 GMT | 18:30 CET | 04:30 AEDT
End time: 12:10 CST | 13:10 EST | 18:10 GMT | 19:10 CET | 05:10 AEDT
Dr. Monika Slovynec D'Angelo, *Director*, **Health, Conference Board of Canada**
Jennifer Clawson, *Partner & Director*, **Value Based Health Systems, BCG**

Concurrent Stream 3

Beyond Data Collection: Implementing Holistic Digital Care Pathways to Drive Better Outcomes and Lower Cost

Start time: 11:30 CST | 12:30 EST | 17:30 GMT | 18:30 CET | 04:30 AEDT
End time: 12:10 CST | 13:10 EST | 18:10 GMT | 19:10 CET | 05:10 AEDT
Thomas Vande Castele, *Co-Founder and CEO*, **Awell Health**

Concurrent Stream 4

Abstract Presentations

Innovation in Patient Centred Care: from PROMS to Patient Engagement

Start time: 11:30 CST | 12:30 EST | 17:30 GMT | 18:30 CET | 04:30 AEDT
End time: 12:10 CST | 13:10 EST | 18:10 GMT | 19:10 CET | 05:10 AEDT
Eva Deckers, *Design Director Data Enabled Design - Principal Design Strategist*, **Philips**
Simon Nienhuijs – PhD, *Surgeon*, **Catharina Hospital Eindhoven, Netherlands**
Carl Megans, *Senior Data Designer*, **Philips**

12:10 CST **Short Stretching or Refreshment Interval and Travel to Next Session**

12:15 CST **Daily Summary Discussion and Closing Remarks: Members of Conference Program Advisory Committee (CPAC) Facilitated by Chair**

Start time: 12:15 CST | 13:15 EST | 18:15 GMT | 19:15 CET | 05:15 AEDT **End time:** 12:35 CST | 13:35 EST | 18:35 GMT | 19:35 CET | 05:35 AEDT

Chair: **Martin Ingvar**, *Cofounder and Board Member*, **ICHOM**, *Professor in Integrative Medicine*, **Karolinska Institutet**

Jamie Heywood, *Board Member*, **ICHOM**; *Founder*, **PatientsLikeMe**; *Founder*, **ALS Therapy Development Institute (ALS TDI)**, **AOBiome**, *Genetic Networks*, **The SocialMedwork**

Niek Klazinga, M.D., Ph.D., *Strategic Lead of the Healthcare Quality and Outcomes program*, **OECD**

Dayenne Zwaagman, *Communication Specialist*, **Heart Centre of the Amsterdam University Hospital**; *Cofounder*, **Hart4Onderzoek/Heart4Research (charity)**

Day 4: 19 November 2020

Workshops And Closed Door Sessions

8:00 CST **Workshops and Closed Door Sessions (3 hours each)**

Workshop 1

Building a Community of Practice in LMICs

Start time: 08:00 CST | 09:00 EST | 14:00 GMT | 15:00 CET | 01:00 AEDT

2 hours

Chintan Maru, *Founder*, **Leapfrog to Value**

Balkrishna Korgaonkar, *Director of Innovation*, **Leapfrog to Value**

Mathieu Lamiaux, *Senior Partner and Managing Director*, **The Boston Consulting Group**

Shivani Ranchod, *CEO*, **Percept**

Dr Visegan Subrayen B.Ch.D (UWC); MBA (UCT), *Chief Operations Officer*, **Professional Provider Services (PPO Serve)**

Monisha Ashok, *Market Access Advisor*, **Center for Innovation and Impact (CII)**, **USAID**

Guido van den Berk, *Internist, Chairman*, **HappiApp foundation**

Workshop 2

Open Dialogue with ICHOM

Start time: 08:00 CST | 09:00 EST | 14:00 GMT | 15:00 CET | 01:00 AEDT

2+ hours

Dr Stephanie Wissig, *Director of Outcomes Research*, **ICHOM**

Suzanne Gaunt, *President and CEO*, **ICHOM**

Luz Sousa Fialho, *Director of Outcomes Research*, **ICHOM**

Greg Robinson, *Chief Technology Officer*, **ICHOM**

Dr. Zofia Das-Gupta, *Director of Outcomes Research*, **ICHOM**

Lexi Naylor, *Account Manager*, **ICHOM**

Workshop 3

Working in Partnership to Deliver Effective Outcomes-Based Procurement

Start time: 08:00 CST | 09:00 EST | 14:00 GMT | 15:00 CET | 01:00 AEDT

3 hours

Professor Hamish Laing, *Professor of Enhanced Innovation, Engagement and Outcomes*, **Swansea University**, **Wales**

Lars Dahl Allerup, *Cofounder*, **Rethink Value**; *New Business Development Manager*, **Region Hovedstaden - The Capital Region of Denmark**, **Corporate Procurement**

Yves Verboven, *Director of Market Access & Economic Policies*, **MedTech Europe**

Emma Clifton-Brown, *Head of Health & Value*, **Pfizer UK**

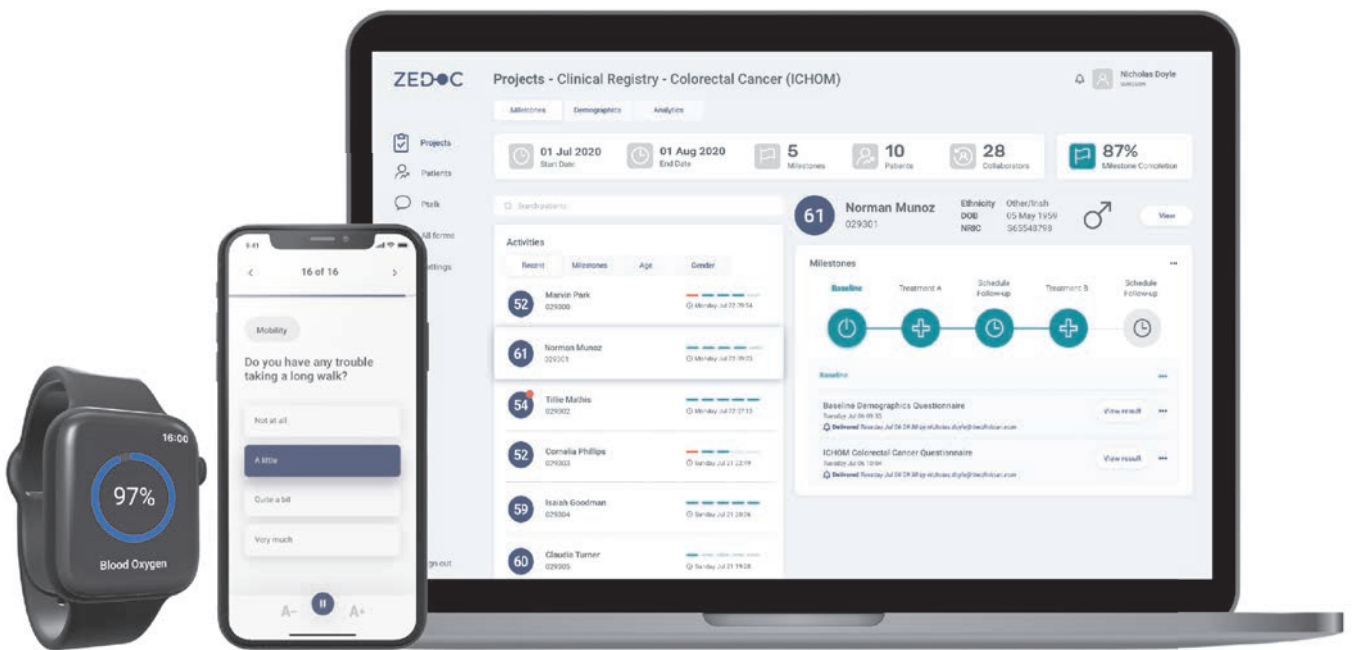
Hans Bax MBA, *Senior advisor VBP*, **MedTech Europe (Brussels)**





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Corporate Procurement
Cofounder **Rethink Value**



Monisha Ashok
Market Access Advisor,
**Center for Innovation
and Impact (CII), USA**



Hans Bax
Senior Advisor VBP,
**MedTech Europe
(Brussels)**



Gerbrand van de Beek
Global Solutions Lead,
Philips VitalHealth



Guido van den Berk
Internist, Chairman,
HappiApp Foundation



Arnaud Bernaert
Head of Shaping the
Future of Health and
Healthcare, Member of
Executive Committee
World Economic Forum



Fabian Bolin
CEO and Co-Founder
War on Cancer



**Professor (Dr)
Willem Jan Bos**
Nephrologist,
St. Antonius Hospital
Medical Leader, VBHC
Improvement Team
Santeon



**Jacqueline Bowman-
Busato**
Patient and Policy Lead
EASO



Dr Kees Brinkman
Internist, OLVG Hospital
Santeon



Joseph Casey
Deputy Director of
Programme Delivery
King's Health Partners



Thomas Vande Casteel
Co-Founder and CEO,
Awell Health



Emma Clifton-Brown
Head of Health & Value
Pfizer UK



Caraline Coats
VP, Provider Alliances
Humana



Philip Collis
Patient Research
Ambassador
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Francesca Colombo
Head of Health Division
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Eva Deckers
Design Director Data
Enabled Design - Principal
Design Strategist, **Philips**



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Junior Researcher,
**University Medical
Center Utrecht**



**Ronnie van Diemen-
Steenvoorde**
Director-General of
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Head Market Access,
Government Affairs and
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Health Care Center
Europe**



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Researcher and Project
Leader, **Erasmus MC**



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for Strategy and
Competitiveness,
Harvard Business
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Shafer Fly Distinguished
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Leapfrog to Value



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Professor of Enhanced
Innovation, Engagement
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Texas Center for Pediatric
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Cardiothoracic Surgery



Maria Gutiérrez-San
Miguel
MBA, **ESADE Business**
School; Coordinator of the
Process Department, **Vall**
d'Hebron University
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Nurse ; Engineer



Dr Gisele Nader Bastos
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Hospital Moinhos de
Vento



Lexi Naylor
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Hospital Eindhoven,
Netherlands



Rõöt Palmiste
Project Manager,
Innovation Department,
Estonian Health
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Brigham Health
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Value Based Healthcare
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Musculoskeletal Function
and Physiotherapy,
Department of Sports
Science and Clinical
Biomechanics Faculty of
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Outcomes Research,
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Physician and Assistant
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MD Anderson Cancer
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Services (PPO Serve)



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The Health Scientist at
Singapore Ministry of
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Director of its Office for
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Helen Thomas
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Yves Verboven
Director of Market Access
& Economic Policies,
MedTech Europe



Josep Vidal,
M.D. PhD, Head of
Metabolic Disease,
Institute Hospital Clinic,
Barcelona



Dr Allan Wardhaugh
Consultant Paediatric
Intensivist, CCIO, Cardiff
& Vale UHB; Co-lead,
National Clinical
Framework for Wales



Dr Stephanie Wissig
Director of Outcomes
Research
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Dr Karen Wong Riff
Assistant Professor,
Plastic and Reconstructive
Surgery, Sick Kids
Hospital, Toronto Canada



Dayenne Zwaagman
Communication Specialist,
Heart Centre of the
Amsterdam University
Hospital; Co founder,
Hart4Onderzoek/Heart4
Research (charity)

Are these potential challenges holding you back from implementing (more) ICHOM standard sets?



It could be an administrative burden for the team



My team and patients could lose motivation over time



The ICHOM standard sets differ from our existing care process



Join our session to discover how digital care pathways can offer you a solution

Wednesday, November 18 at 11:30am CST

Beyond Data Collection:
Implementing Holistic Digital Care Pathways
to Drive Better Outcomes & Lower Cost

NETWORKING AT THE VIRTUAL CONGRESS 2020

We have added some fantastic networking features to our already impressive online platform offering you a more immersive and interactive experience, as well as helping you stay in touch with your community and create new contacts.



ON24 Platform

We are using the ON24 platform for the main sessions in the conference.

It is a simple tool which looks amazing and offers a great user experience. All sessions will be available in the ON24 hub and you will find all the recordings from previous sessions in there too.

You can find out more about ON24 with our latest video, which will be available shortly.

Networking Lounges

We will be opening networking lounges during Days 1, 2 & 3 themed by different Standard Set groups.

This will allow you to visit the relevant networking lounge and meet delegates with shared interests. The networking lounges will be held in Zoom and you will have the opportunity to turn your camera and mic on. Please check the agenda for more details on the Standard Set Groups included.



Chat Forum and Networking Platform

We are excited to announce that ICHOM Connect will be our Networking Chat Forum for the ICHOM November Congress.

You will be able to connect with fellow delegates ahead of, during and after our November event. Ensure you join the ICHOM Conference Series 2020 Group in ICHOM Connect to keep up to date with Conference related news and to start your networking ahead of the event.



Unanswered questions submitted during the sessions will be shared with the speakers after the event to gather a response and may be posted on ICHOM Connect for further discussion. Please note also we will share the speakers' slides where the speakers have provided permission to do so.

We would like to thank all the Sponsors and Exhibitors at the ICHOM Virtual Congress 2020.

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Research Abstracts

Abstracts were submitted by individuals/ organisations involved in research using patient-centred outcomes in any of the following areas: performance improvement; patient engagement; care in integrated practice units, use of outcomes measures in reimbursement; use of outcome measures in health system design; collecting outcome measures with information technology; innovative uses of health outcome measures.



Successful Research Abstracts were judged/ grouped into the following three categories:

Presentation Abstracts

These will be presented during the Concurrent Streams on Days 1, 2 & 3. Please refer to the Agenda for more details.

Abstract Gallery

The Abstract Gallery will contain all Abstracts which were selected to be displayed. You can view all of the Research Abstracts in PDF format.



Featured Abstracts

The Featured Abstracts Library will be hosted in ICHOM Connect. You will be able to

- Register your interest if you would like to watch any of the Featured Abstract being presented during an ICHOM 2021 event. The abstracts with the most interest will be invited to present their research in an ICHOM event during 2021.
- View all of the Featured Abstracts
- Submit a request to be contacted by the team behind the research.
- Discuss the abstract in it's dedicated forum.



Abstract Judging Panel



Led by **Dr. Thomas Feeley**, Senior Fellow, Institute for Strategy and Competitiveness - **Harvard Business School**, and the Helen Shafer Fly Distinguished Professor of Anesthesiology - **University of Texas MD Anderson Cancer Center**, USA



Dr. Andrea L. Pusic, Chief, Plastic and Reconstructive Surgery, - **Brigham Health**, Co-Director, Patient-Reported Outcomes, **Value & Experience (PROVE) Center - Brigham Health**, Joseph E. Murray Professor of Surgery - **Harvard Medical School**, USA



Christina Åkerman, Affiliate Faculty, **Dell Medical School - University of Texas at Austin**



Dr Jens Deerberg-Wittram, CEO and President, RoMed Health System, **Rosenheim**, Germany

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