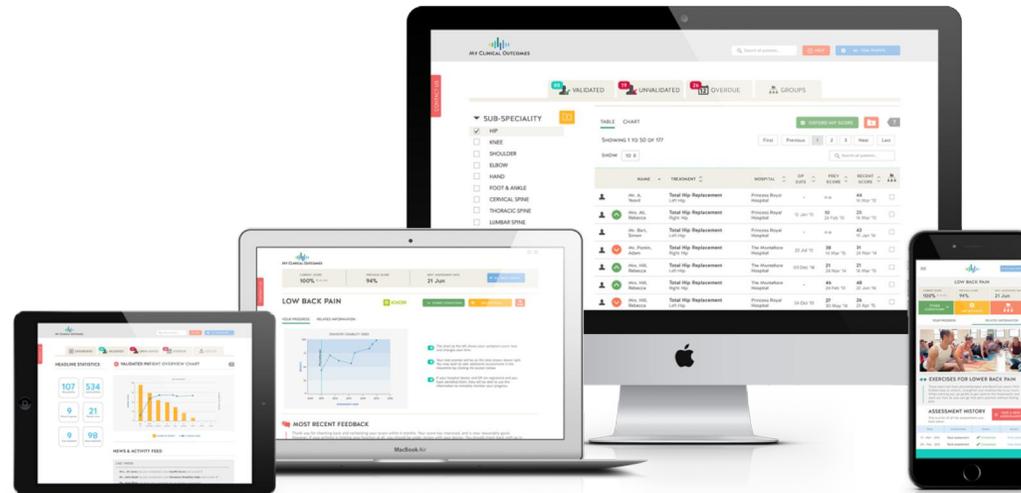




MY CLINICAL OUTCOMES

MCO Introduction

2019



My Clinical Outcomes Ltd. | www.myclinicaloutcomes.com | @myclinoutcomes



MY CLINICAL OUTCOMES

MCO is a digital health platform for remote, long-term collection and real-time analysis of Patient-Reported Outcomes in any condition and routine practice



Overview

Founded by doctors in 2011, My Clinical Outcomes (MCO) is a web-based platform that automates the collection and analysis of Patient Reported Outcome Measures (PROMs)



70+
Hospitals
registered



1,000+
Clinicians
registered



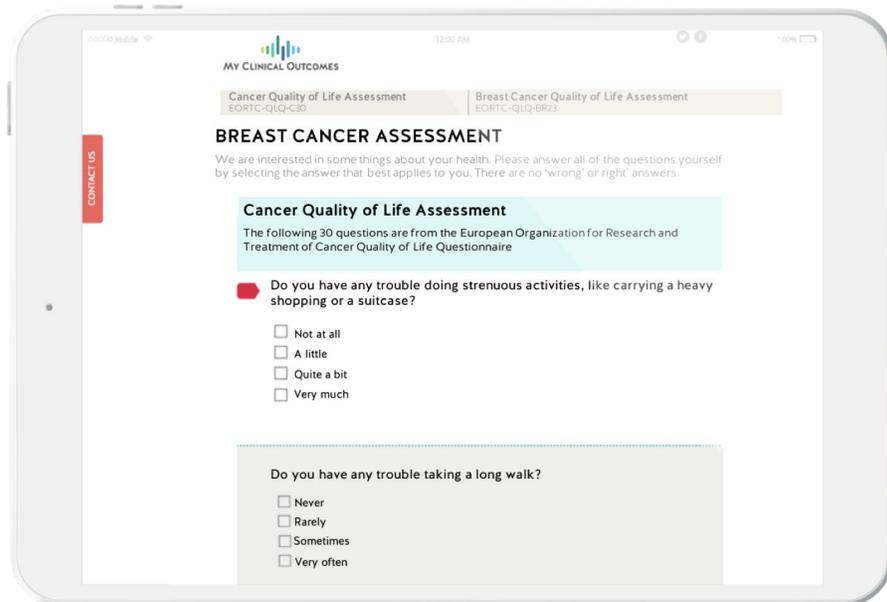
Any
clinical
condition



Product: How MCO Works

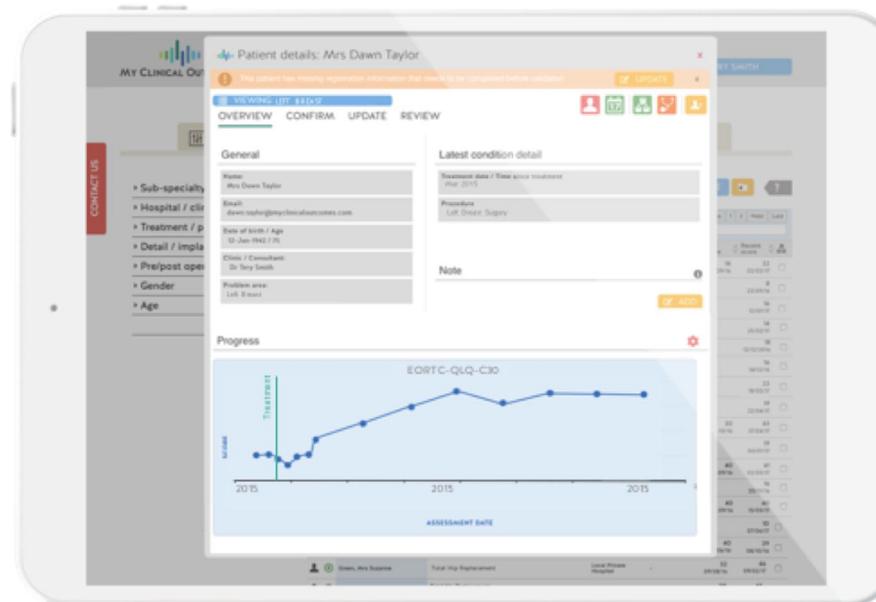
MCO works with clients to implement around existing care pathways in any condition to remotely capture long-term patient-reported data and present it back to clinicians and patients in real-time

Patient Account



- Receive regular condition-specific assessments
- Track progress on personal dashboard

Clinician Dashboard



- Monitor individual patients to inform clinical decisions
- Compare performance between cohorts

Product: Data & Analytics

MCO work with clients to develop bespoke aggregate analytics to maximise patient engagement and ensure meaningful insights are available to the organisation



Activity monitoring to maximise response rates



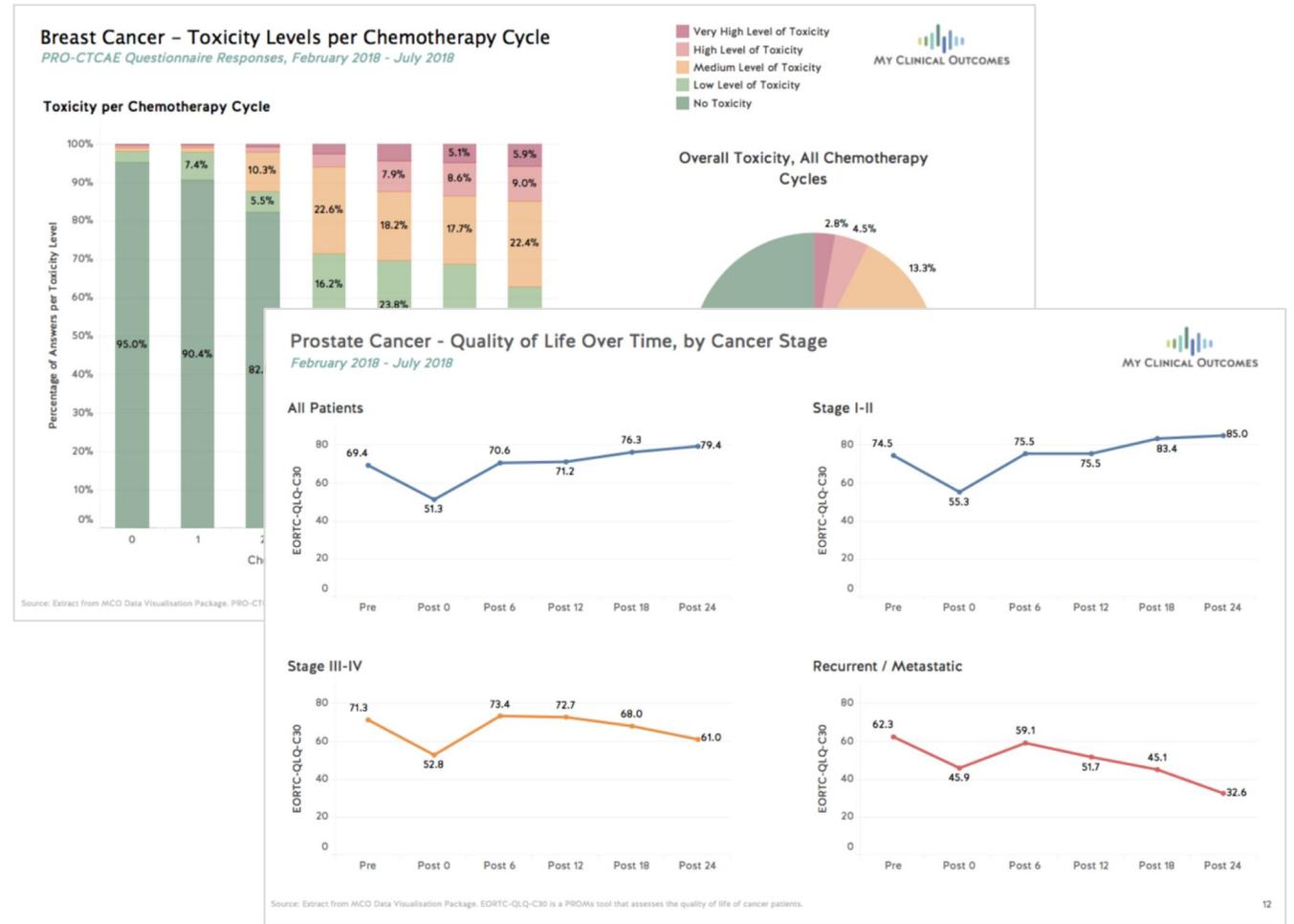
Benchmarking of variation in outcomes



Raw data provided securely



Submission to registries





Clinical Benefits

MCO has been developed with patients and clinicians in a range of specialties and care settings over 8 years

Ensure treatment effectiveness

Clinicians can use outcomes data to inform when to review patients face-to-face, add treatment or change dosage, making acute treatment more personalised and effective – e.g. shown to increase survival in patients with advanced cancer undergoing chemotherapy by five months.¹

Improve quality of life

Symptom and side-effect data can be used to tailor supportive therapies and improve quality of life, for example helping ensure patients live as well as possible.

Safety & risk mitigation

Ensure patients aren't lost to follow-up by remotely monitoring for potential toxicity over the long-term with information included within MCO to signpost patients back into the relevant service to get the right management.

Patient engagement & satisfaction

Patients can monitor their own progress using tailored, clinically-valid assessments, completed remotely. The data facilitates shared decision making with clinicians and enable self-management, and support the decision to self-refer back into care pathways.

1. Basch E, Deal AM, Kris MG, et al. Symptom monitoring with patient-reported outcomes during routine cancer treatment: a randomized controlled trial. *J Clin Oncol* 2016;34:557-65.

System Benefits

Remotely gathered aggregate data can be used to tailor care pathways to cohorts of patients, making them more effective with data to evidence the impact of treatments and interventions

Financial efficiencies

MCO can enable virtual follow-up and remote monitoring, saving time for clinicians and allowing resources to be focussed on those with the greatest needs. Digital PROMs monitoring has been shown to reduce emergency admissions by enabling more timely interventions.

Reduce variation and evidence quality

Monitor overall outcomes to reduce unwarranted variation and improve results. Use data sets to ensure and evidence treatment effectiveness to clinicians, patients and payers.

Impact within weeks

No costly in-house development, MCO is standalone software-as-a-service configured to local needs, with bespoke analytics developed in partnership, and fully interoperable through the MCO open-API.

Comply securely with payers and third parties

Accredited by ICHOM, PHIN, and compliant with HIPAA, NHS IG Toolkit and ISO/IEC 27001 for Information Security Management. Proven secure, hassle-free data transmission (anonymised / pseudonymised as needed).

Who We Work With

We are now working with public and private healthcare organisations across multiple conditions at 70 sites

**WE ARE
MACMILLAN.
CANCER SUPPORT**

THE beatson
WEST OF SCOTLAND CANCER CENTRE



Testimonials

MCO has an established reputation as a leader in digital PROMs for routine practise

“The My Clinical Outcomes team is quick to respond to support queries, knowledgeable about their product and PROMS internationally and are keen to ensure that we get fantastic value from the system. Setup was quick and easy, with minimal training required.”

Elizabeth Harrin, Programme Manager, Spire Healthcare

MCO is in use in all 39 Spire Hospitals

“I have now been collecting outcome scores for my patients using MCO for 3 years and have found it invaluable. It enables me to demonstrate a significant improvement in pain and function following surgery for hundreds of patients.”

Mr Sean Dixon, orthopaedic surgeon at Royal Cornwall Hospitals NHS Trust & Duchy Hospital, Ramsay Healthcare

“...the digital-first approach taken by MCO engages patients in the process of measuring outcomes, allows data to be used to inform clinical decisions and allows our members to cost-effectively expand the scope of collected data as necessary...one of the best services available for compliance purposes, but as an approach that would move the whole market forward and add real value to the clinical process.”

Matt James, CEO of PHIN



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